

*The RYD Ambassador Girl Point System*



*Would you like to be one of the first RYD Ambassador Girls?  
Want to EARN \$100.00 off your JR Fashion Stylist kit?*

- 👉 We are very excited to announce a brand new program for our teenage and college age JR Fashion Stylist!!
- 👉 This program is designed to help 20 girls in each city earn up to 100 points toward her registration fee!
- 👉 Each point earned is equal to one dollar off of the fee! This program is limited to the first 20 girls that respond to this Facebook post.
- 👉 In order to earn the 100 points, you must agree to do the following activities:

- ❖ Tweet about the RYD 5 Hour Live Training using hash tag #RYDgirls
- ❖ Facebook post about the RYD 5 Hour Training
- ❖ Post an Instagram or Snapchat about the RYD 5 Hour Live Training using hash tag #RYDgirls
- ❖ Create a YouTube video about "why" you want to be an RYD Ambassador Girl and post the link to your Pinterest, facebook page and Twitter #RYDgirls
- ❖ Pin style ideas to the RYDgirls Pinterest site and comment about them and the RYD program
- ❖ Invite 10 girls to come participate with you at the Live Training. For each girl that signs up and references your name on the registration page; earn 10 points.
- ❖ Posting to every social media platform is not required every day and there are limits to the number of postings per day listed on the tally sheet below. Each post must include hash tag #RYDgirls
- ❖ A **minimum of 30 points** must be earned through paid registration from three of your friends registering to become a JR Fashion Stylist.

The Program Perks include:

- ❖ Becoming an exclusive RYD Ambassador Girl for your city
- ❖ Being a member of the FIRST Fashion Board for Reveal Your Dignity in your city and sharing your fashion advice on the RYD website through blogs and personal testimonies.
- ❖ Earning \$100.00 off of the registration and kit. Receiving a special gift from the RYD Professional Stylist and VIP seating at the event.

- ❖ **In order to receive credit for your points, which are cumulative, you must submit them to (lynnaebussell@gmail.com) 2 weeks prior to the event date.**

## **The RYD Ambassador Point System Tracking Sheet**

Activity	Points	Completed (used tally marks)	Total
❖ Tweet about the RYD 5 Hour Live Training Use #RYDgirls (limit 2 per day)	1		
❖ Facebook post about the RYD 5 Hour Training (limit 2 per day)	1		
❖ Post on Instagram or Snapchat a picture about an outfit, shoes, other accessories that you find and why you like it. Use#RYDgirls (limit 2 per day)	3		
❖ Create a YouTube video about "why" you want to be an RYD Ambassador Girl and post it to your Pinterest or Facebook page and share the link on twitter!!Use #RYDgirls	4		
❖ Pin ideas to the RYDgirls Pinterest site and comment about them Use #RYDgirls (limit 2 per day)	3		
❖ Invite 10 girl friends to come with to the event. For each girl that signs up and references your name on the registration page;earn 10 points.	10		
❖ Total points			

